

Awards

Forbes Best Tech Award 2024 & 2025

UX Design Award 2022

GOOD DESIGN Award 2021

iF Design Award 2021

Red Dot Design Award 2018

HP Vancouver, WA

Principal Product Designer Aug 2022 - Present

- Principal Designer for Consumer Print and AI solutions on the HP app, leading experience strategy and production, and supporting cross-disciplinary teams delivering experiences for printer use and management.
- Led design of a photo print experience refresh that drove a +6M YoY increase in revenue and 35% increase in photo printing.
- Principal UX Architect of the HP app, defining cross-platform UX strategy, IA, and UI frameworks of HP's first unified consumer app in collaboration with design, engineering, and product teams across multiple organizations.

Lead Product Designer Nov 2016 - Aug 2022

- UX Lead for HP's HaaS printer pilot, from point-of-purchase to subscription management and support, the success of which led to a full global launch.
- Lead Information Architect for all of HP's new Consumer, SMB and Enterprise printers, designing a scalable framework to support all use cases and users in collaboration with multiple global design, engineering and product teams.
- Interaction Design Lead of HP's first full-color, E2E industrial MJF 3D printer, overseeing Ix and Vx designers to deliver UI, software, physical wayfinding and lighting, working with global product, engineering and design partners.

Crown Equipment Corporation New Bremen, OH

Lead Interaction Designer Dec 2014 - Oct 2016

- Led interaction design of Crown's fleet management SaaS platform and new lift truck embedded UI for operators, for which I have an awarded patent.
- Delivered unique user-centered operator and SaaS solutions for Amazon.
- Conducted in-depth research, including becoming a certified truck operator.

Interaction Designer Sept 2013 - Dec 2014

- Interaction and visual design of new lift truck interfaces and fleet management SaaS (transitioned from co-op into a full-time role)

Terry Hines & Associates New York, NY

Interaction Designer (Co-op) Jan 2013 - Apr 2013

BLT Communications Los Angeles, CA

Interaction Designer (Co-op) Mar 2011 - Apr 2012

KATE NEUBERT

Bachelor of Science in Communication Design

University of Cincinnati Cincinnati, OH

Skills

product design • UX strategy • design leadership • design direction • user-centered design • cross-functional collaboration • partner communication • UX design • interaction design • visual design • journey mapping • prototyping • wireframing • UX research • information architecture • design thinking • design systems • AI UX • Figma • Adobe • Miro • Balsamiq • Microsoft • Axure

 kateneubert.com

 linkedin.com/in/kateneubert

 hello@kateneubert.com

 +1 216-870-9889